

Web-Projektmanagement

So entsteht eine Website (vereinfachte Darstellung)

Simon A. Frank, erstellt am 3.3.2015, letztes Update 10.3.2016

<http://www.Frank-IT-Beratung.de/blog/>

Icons von <http://www.webdesignhot.com/free-vector-graphics/free-vector-business-people-icons/>

Logo, Farben, Schrift,
Aufbau, Kosten,
Features...



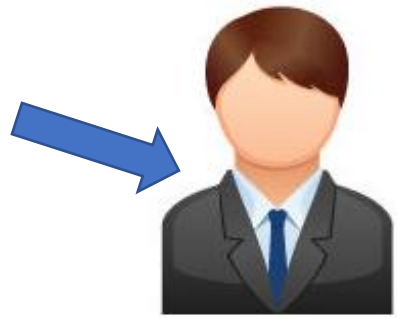
Kundin / Kunde

**Start des
Projekts**

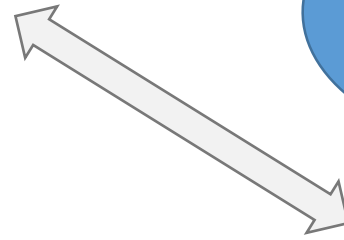


Kundin / Kunde

**Start des
Projekts**

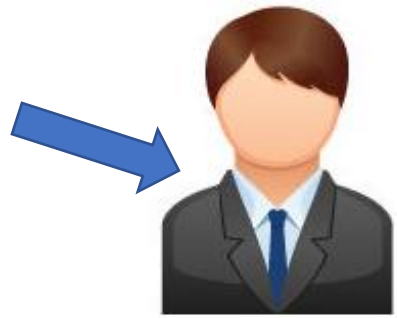


**Projekt-
manager/in**



Kundin / Kunde

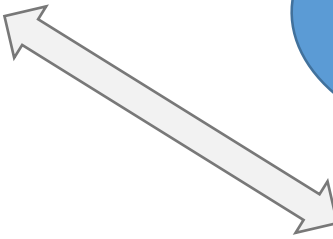
**Start des
Projekts**



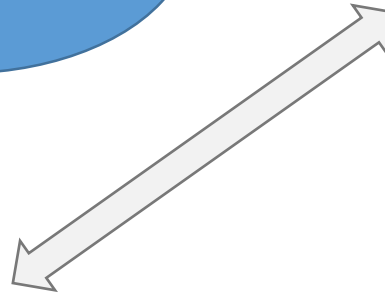
**Projekt-
manager/in**



Logo, Farben, Schrift,
Aufbau, Kosten,
Features...



Kundin / Kunde

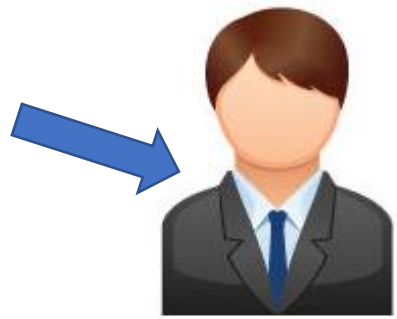


**Web-
Designer/in**

Skizzen / Wire-
frames, z. B.
mit balsamiq



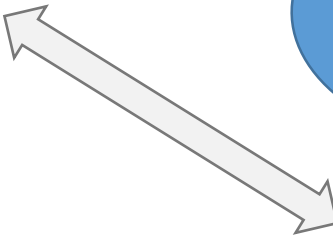
Start des Projekts



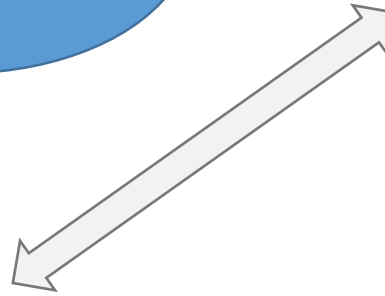
**Projekt-
manager/in**



Logo, Farben, Schrift,
Aufbau, Kosten,
Features...



Kundin / Kunde



Skizzen / Wire-
frames, z. B.
mit balsamiq



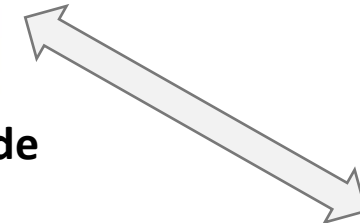
**Web-
Designer/in**



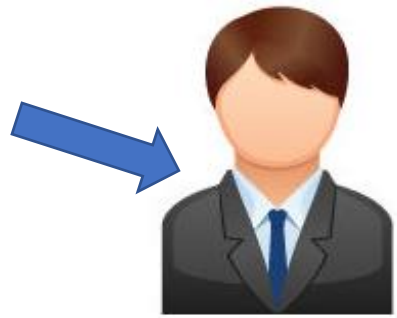
detaillierte
Entwürfe z. B.
mit Photoshop



**Web-
Designer/in**



Start des Projekts



**Projekt-
manager/in**



Logo, Farben, Schrift,
Aufbau, Kosten,
Features...



Skizzen / Wire-
frames, z. B.
mit balsamiq



**Web-
Designer/in**



detaillierte
Entwürfe z. B.
mit Photoshop



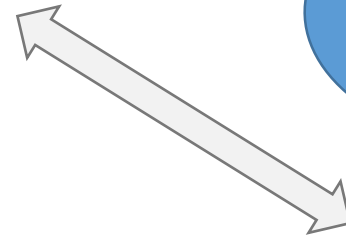
**Web-
Designer/in**



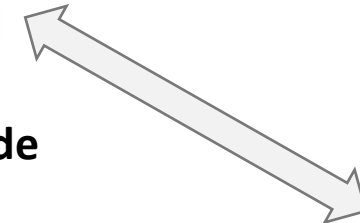
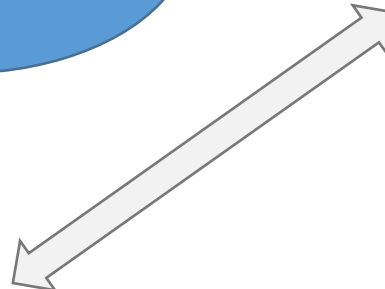
```
<nav>  
<a href="#" id="pull">M  
<ul class="clearfix">  
<li><a href="index.j  
<li><a href="index.j  
<li><a href="index.j
```



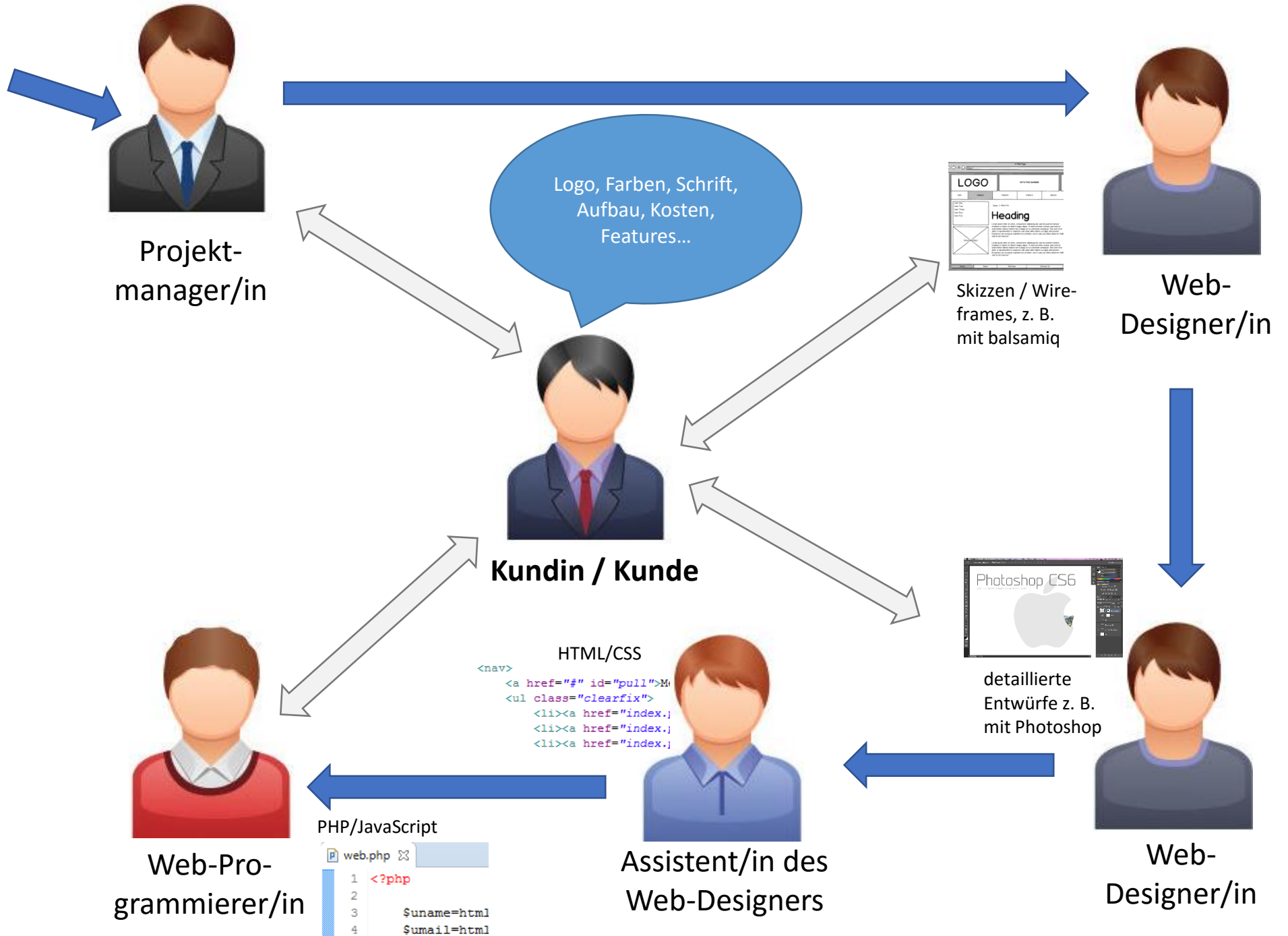
**Assistent/in des
Web-Designers**



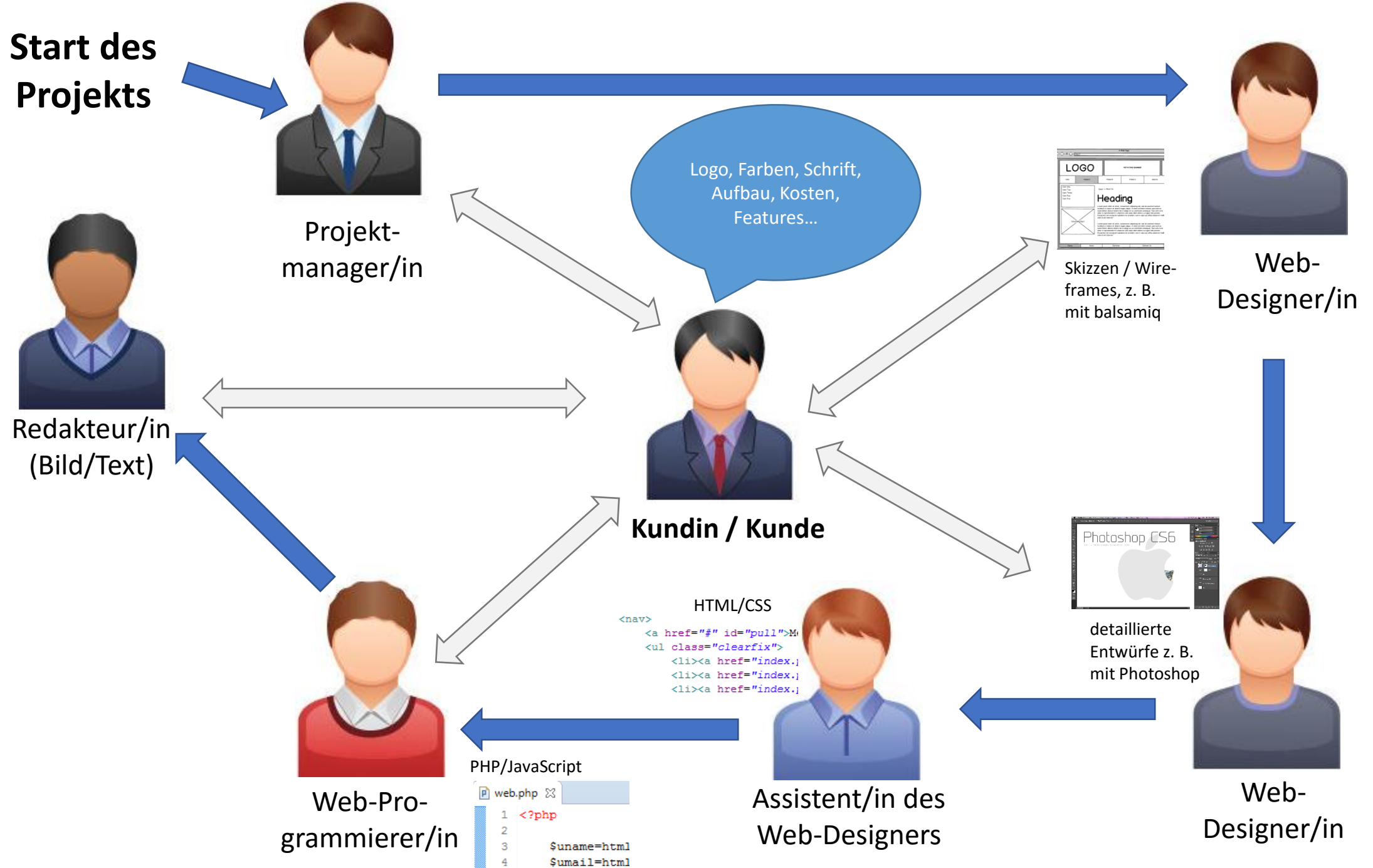
Kundin / Kunde



Start des Projekts



Start des Projekts



PHP/JavaScript

```
web.php
1 <?php
2
3 $uname=html
4 $umail=html
```

Start des Projekts



Projekt-
manager/in



Web-
Designer/in

Logo, Farben, Schrift,
Aufbau, Kosten,
Features...



Skizzen / Wire-
frames, z. B.
mit balsamiq



Redakteur/in
(Bild/Text)



Kundin / Kunde



detaillierte
Entwürfe z. B.
mit Photoshop



Online-Marketing
Experten (SEO / SEM)
und andere Berater



Web-Pro-
grammierer/in

```
<nav>  
<a href="#" id="pull">M  
<ul class="clearfix">  
<li><a href="index.j  
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PHP/JavaScript

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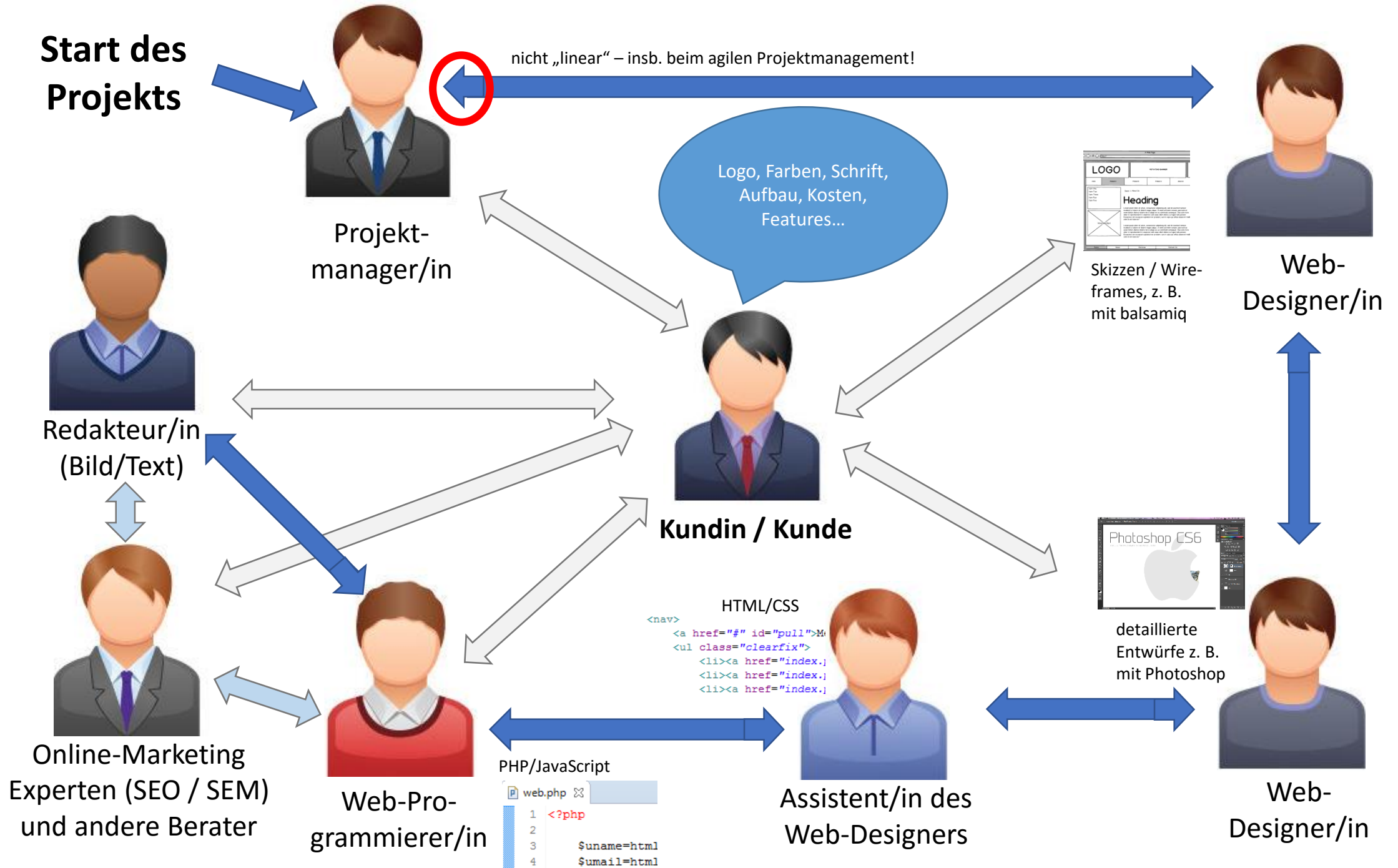


Assistent/in des
Web-Designers



Web-
Designer/in

Start des Projekts



Feedback?

<http://www.Frank-IT-Beratung.de/blog/>